

KBC PedalPress

The Newsletter of the Kalamazoo Bicycle Club for May, 2018

www.kalamazoobicycleclub.org

The next KBC monthly meeting is **Tuesday May 8th, 2018 at 7:00 P.M.**

AT BOATYARD BREWERY, 432 E PATTERSON ST.

All KBC members are welcome to attend.

KBC's May 8th general membership meeting will take place at 7:00 pm at **Boatyard Brewery**, 432 E. Patterson St., Kalamazoo, 49001. Boatyard Brewing Company is a laid-back brewery in a converted warehouse on the north end of town. But don't just come for the beer. Special guests from other local cycling organizations will join us, giving everyone a chance to learn about the different ways we all work to enhance the cycling in our community.

The Boatyard will release a new "**Give Them Five Ale**" at the same time, a brew they're creating especially for KBC. They will share some of the proceeds with our Education Committee to support their efforts to improve cycling in Kalamazoo. We hope to see many returning and new club members for both events. There will be good food, great beer, and *for those who don't drink alcohol, Boatyard makes delicious root beer as well.*

We will have **another** event on **Saturday, May 12th**, an escorted family ride on the KRVT. This will be a no-drop, roughly 10 mph ride, which will start and end at Boatyard Brewing. So come ride the trail, enjoy the views and relax afterward at the Boatyard.

--Val Litznerski & Robin Sides

President's Letter: Happy National Bike Month

May is National Bike Month, where communities across the country celebrate everything about bicycles. We have the opportunity to participate in a variety of events locally and statewide that focus on something we are all passionate about, bicycling. I've highlighted a few of the events below. Additional information on these events can be found in this issue of the *PedalPress* or online.

- **KBC's May Membership Meeting, May 8th** – Please join KBC as we celebrate Bicycling Diversity Night at Boatyard Brewing Company. Special guest speakers include members from Open Roads, TriKats, Pedal, AMBUCS, and Kalamazoo Bike Week. Boatyard Brewing Company will release a new beer, "Give Them Five Ale", brewed specially for KBC.
- **KBC's Bike Camp** – KBC's annual bicycle training and education program, Bike Camp, starts with its Orientation Night on May 10th. This is a great program for beginning cyclists as well as those wishing to return to the sport.

- **Kalamazoo Bike Week, May 12th-19th** – A weeklong celebration of cycling promoting advocacy, awareness, education and fun! David Warwick, organizer, has included an article in this month's PedalPress outlining the events.
- **Ride of Silence, May 16th** – An annual event where cyclists take to the roads in silent procession to honor cyclists killed or injured while cycling on public roads. Sponsored by Pedal Bicycles.
- **LMB's Lucinda Means Advocacy Day, May 23rd** - The League of Michigan Bicyclists sponsors a bicycle advocacy day at our state's capital where road cyclists and trail users of all abilities 'speak with one voice to help make Michigan bicycling better.' Check out www.lmb.org for more information.

KBC Welcomes New Communications Director

A HUGE welcome to Dale Abbott as she steps into the role as KBC's Communications Director. Dale will be responsible for communicating and publicizing club news and events to media outlets, community organizations and on social media. This is a new position for KBC that we found essential as we strive to unify our communications across a variety of platforms. Dale has already made a great impact by designing Bike Camp and KalTour icons that can be seen on the website, Facebook and in email correspondences.

Marc Irwin Retires as KBC Public Relations Director

Marc Irwin has served as KBC's Public Relations Director for the past 6 years helping to bring KBC out of the shadows and into the light of the public. He has decided to retire from this position to focus his time and talents in other areas. On behalf of KBC, I'd like to thank Marc for his many years of writing press releases, responding to phone calls and requests via the website, and the many hours volunteering his time with KBC. He will remain an active member of KBC and help in new ways.

Important Notice for members with a KBC Family Membership

Earlier this year we rolled out a new online membership system to automate membership processes and simplify the workload for our volunteers. For KBC correspondence purposes, this new system will reliably support one email address per membership, whether individual or family. This works like most online membership systems that have logins.

So with this change, we wanted to let you know that **KBC correspondence, like the *PedalPress*, meeting agendas, and special announcements, will only be emailed to each user's primary email address. Please share user logins and emails with those in your family membership.** We apologize for any inconvenience this causes. Thank you for your patience and understanding as we improve our administrative processes to reduce the workload on KBC volunteers.

Other Ramblings

If you're new to KBC or have been a long-time member and would like to become more involved with KBC activities and connect with other cyclists, we can always use new friends to help us fulfill our [mission](#). We are a volunteer run organization where those with a passion for bicycling come together to learn, discover, ride, socialize, and work to make our community and state safer for bicyclists.

Spring and summer months offer many bicycling related events that need volunteers including KBC's Bike Camp and KalTour along with other community events such as WMU's BTR Race, MBAA Blind Sports Camp, and Portage YMCA Kids Triathlon. KBC members find it very rewarding volunteering at these events and enjoy sharing their love for bicycling with others. To learn more about volunteer opportunities with KBC, check out the [Volunteers](#) website page, email volunteers@kalamazoobicycleclub.org or join us at a monthly membership meeting.

In closing, enjoy National Bike Month and I look forward to seeing you at some of the wonderful planned events. Safe cycling!

Renee Mitchell, President@kalamazoobicycleclub.org

Kalamazoo Bike Week 2018!



May is finally here! We paid our dues with winter weather and are ready to celebrate cycling fun with the 7th annual Kalamazoo Bike Week, May 12 – 19, 2018. This week of special events is a way to promote cycling advocacy, awareness, education, and most importantly, fun!

KBW is designed for riders of **all** levels. We want to see people who are just starting to ride, those who are pulling cobwebs off their wheels after a few years, those who couldn't imagine going a week (or maybe a day, **Marc Irwin!—Ed.**) without riding, and everyone in between. Do you have a friend who has been thinking about riding? Please invite them to join you at one of the many events, either on or off the bike.

In addition to the KBC sponsored rides, Trailblazer Ride, and Bike Camp, there are other opportunities to show your support of cycling in our area:

Grand Opening Ride: Celebrate the grand opening of the KRVT Downtown Connector by cycling this portion of the trail and then enjoying light refreshments (**May 14 at 9:00 a.m., Mackenzie's Bakery**)

Local Bicycling Developments 2018 and Beyond: Learn about the League of American Bicyclists' "Bike Friendly" Awards and what the future may bring for cycling in our community (**May 16 at 4:00 p.m., KRESA – Wile Auditorium, 1819 E. Milham Ave.**)

Ride of Silence: Pay tribute to fellow cyclists who have been killed or injured while cycling by participating in this silent, slow ride (**May 16 at 6:30 p.m., Millennium Park**)

Pedal & Stretch: Yoga for Cyclists: Rebalance and revitalize your mind, body, and spirit in one of two yoga sessions (one slightly heated) tailored to cyclists (**May 18 at noon and 5:30 p.m., Down Dog Yoga Center**)

Mayor's City to City Ride: Ride along with the mayors of Kalamazoo and Portage on an 8 mile, slow ride as they showcase parts of their cities (**May 19 at 9:00 a.m., Portage Bicentennial Park Trail**)

Bike-A-Palooza: Come out for a night of fun and dancing as you help **Open Roads** celebrate their 10th anniversary at this festive fundraiser (**May 19 at 6:00 p.m., Kalamazoo Institute of Art**)

For more information on these and other Kalamazoo Bike Week 2018 events, please visit the website: kalamazoobikeweek.com. Or contact either one of us:

--David Warwick (269) 217-6945 or Mary Jo Warwick (269) 720-3151

New Family Ride Starting Sunday May 6

John and Julie Knowlton will be leading a Sunday afternoon family ride on Sundays in the months of May through August. Join us at the Kal Haven Trailhead, prepared to leave at 1:30 p.m. This will be an out-and-back ride along the trail going west from the parking lot on 10th St. See [KBC Calendar](#) for reminders.

The ride leaders will ride for about 35 to 45 minutes, then turn around and pick up riders along the way back to the trailhead. No drops, no getting lost, and no traffic (except road crossings). This is a great ride for families, mixed-age or -ability groups, and adults getting back into cycling.

So get out those tandems, trailers and Tag-alongs (Singles are welcome too!). You may e-mail questions to johnrom719@gmail.com. Also watch the KBC Facebook page for updates. Fun!

-- John & Julie Knowlton

Bike Camp Is Almost Here (And other news from Education Director Paul Wells)

This is my final request to you about Bike Camp! Then I'll leave you alone, at least for a little while. We need everyone to do a bit of recruiting so we have a big, successful Bike Camp. And we would love to have experienced riders join in at Bike Camp.

We like to have a veteran rider for every few new riders to answer questions, and offer encouragement. This often results in new connections and friendships, which is really what KBC is about. If you would like to volunteer, let me know at educationchair@kalamazoobicycleclub.org. And kudos to **Dale Abbott**, KBC's new Communications Director. She has hit the ground running and got a bunch of press releases in various publications and a bigger presence on line.

On the education front, we continue to get KBC's name out there advocating for safer roads and better knowledge and cooperation. Thanks to several KBCers for helping at a KBC table at the Earth Day event at Bronson Park on Saturday, April 21st. We gave out some 5' yard signs, stickers, and magnets, and promoted the club and Bike Camp. Check out *The Portager* in print and online and Kalamazoo city email newsletters to see the prominent articles there reminding everyone of the 5' passing laws, and encouraging getting out to ride. The cities and some townships have really stepped up to support road cycling.

--Paul Wells, educationchair@kalamazoobicycleclub.org.

KalTour 2018 -- What's New & What's Not

As KalTour approaches (Sunday June 24 in case you have forgotten), we realize there is a lot of work to be done to get ready. By whom? you might ask. In recent years there has been a noticeable increase in the willingness and enthusiasm of KBC members to take on many KalTour-related tasks. This year some of those tasks will need to be done differently because of the changes that we are making for KalTour 2018.

The start and finish of KalTour is moving to Schoolcraft High School. We will have plenty of parking and room to spread out behind the school as well as the use of large bathrooms in the school. Just as important is the location at the northeast edge of Vicksburg (14th & VW). Most auto traffic will approach the school from the west on VW Avenue coming from US 131 while riders leaving the school will head south on 14th Street, away from heavy traffic. See [KalTour page on KBC website](#) for more information.

Sag stops and lunch stops will be located at Kalamazoo County Parks. I emphasize the plural in lunch stops because we will not have a common lunch stops for all routes. We will offer 62 and 31 mile riders lunch at Scotts Mill; century riders will have lunch at Markin Glen Park, while riders on the 15/13 mile route will have lunch at the school.

We will have an increased need for volunteer support. Since we will be offering both snacks and lunch at Scotts Mill, this site will have to open by 8:00 to function as an initial sag stop on the 61 and 100 mile routes. We will

also need support for the additional lunch sites, including sag drivers who will shuttle supplies to where they are needed.

What will not change about KalTour is the experience: a one day ride for cyclists of all abilities which provides an opportunity to enjoy the best riding that Kalamazoo County has to offer. This will only be possible with the support of as many KBC members as possible. Please let me know if you are willing to help.

Mike Krischer, KalTour Director kaltour@kalamazoobicycleclub.org

Update on Bike Racing at the US-131 Dragway!

Per Dan Frazier, everything a GO for racing to start Monday May 7th. Dan did a pre ride a few weeks ago with about 10 guys and got some great feedback. The web site is complete with the rules and info. The winners' medals are in stock and sponsors have signed on. Get ready to race! The link to the website is:

<https://www.131cyclingseries.com> Dan has also made a Facebook page about **the 131 Cycling Series**:
<https://www.facebook.com/131cyclingseries/>

KBC Monthly Meeting Notes for April 10, 2018

Attendees: Dick Fridley, Brandie Fridley, Teri Olbrot, John Olbrot, Renee Mitchell, Jerry Dahl, Chris Dahl, Larry Kissinger, Terry O'Connor, Andrea Melchiori, Thom Brennan, Gordy Vader, Paul Wells, Terry Butcher, Rick Rumsey, Mike Krischer, Paul Selden, Pam Sotherland, Paul Sotherland, Kevin High, John Hart, Barb Hart, Julie Bradfield, Terry Baker, Molly Yoshikawa, Rick Whaley, Mike Boersma

After Welcome and Introductions, **President Renee Mitchell** began the **Officer Reports** by thanking **Dale Abbott** for taking on the role as communication director, handling public relations and social media work. She has done a phenomenal job so far and we are excited to have her. Please reach out to her if you are willing to assist with her efforts. Thanks also to **Marc Irwin** for the 6 years of service as the Public Relations Director. His work helped to make a name for the club in the community and increased the visibility of the organization.

As more people start riding, and as there are more club activities and meetings, please volunteer where you feel that you can contribute. We would appreciate not just the help, but also the fresh ideas you may present as you volunteer.

John Olbrot, Vice President reported the Ride with GPS rollout has gone very well so far and we are pleased. The company has been very responsive to any requests for assistance.

Mike Boersma, Treasurer: Reported these figures for the three KBC accounts: Checking account \$3,657.30; CD \$6,172.51, Paypal \$5,367.68

In addition, on April 3 the application for the 501(c)(3) application was submitted to the IRS. KBC members can now disclose to potential donors there is a pending application. We hope to get the final approval before supplies are purchased for KalTour. The effective date will be 4/2 for the 501(c)(3) status once approval is received. The payment to the IRS was the biggest expense over the past month, although it was significantly less expensive than anticipated. This process has taken a few months to complete, and we've consulted with CPAs along the way. **Doug Kirk, Val, John, and Renee** assisted with the research and application.

Committee Reports:

Terry Butcher, Ride Captain: Eventually it will get warm, and we'll be out riding more. Please identify yourselves at rides that you attend if you are a ride leader. **Terry** has been managing the Monday rides and **Gordy Vader** has been managing the Wednesday Night Rides. The Friday morning women's ride will start on May 4th.

Paul Wells, Education Committee and Bike Camp: There are posters and brochures for KalTour that need to be distributed. Several members at the meeting have volunteered to help with distribution. There are a number of members signed up for Bike Camp already even though the weather has been cold. Registration has been open for only two weeks. Orientation is May 10th, and the camp sessions are the following four Saturdays. We are looking for volunteers for Bike Camp to help the riders feel comfortable on the road. With the increased participation, we anticipate a need for additional volunteers.

Paul Sotherland, Website Committee: **Renee Mitchell** asked Paul about putting up a donate button on the webpage. Paul will work on this.

Ride Leader Summit, Teri Olbrot, and Pam Sotherland: Ride Leaders met previously and discussed ways to improve the rides. Pam and Teri will have a meeting in April to review and to gather feedback from attendees to improve organization and overall ride experiences. Teri also wants to discuss ways to help bike camp attendees feel supported and stay engaged. Renee encouraged ride leaders to attend and Teri hopes that all paces are represented.

May Membership Meeting, Valerie Litznerski on behalf of **Robin Sides:** The May KBC meeting theme will be to celebrate bicycling diversity (**See story above--ed.**). The meeting will be at the Boatyard Brewing Company. We will have several local organizations represented and there will be a special beer brewed by Boatyard to benefit the club. We are very excited about this event and hope to see many people there.

Dale Abbott, Communications Director: There is now a Facebook **closed** discussion group for Kalamazoo Bicycle Club members. The contents of this page are not shared with the general public. There are ALSO separate public pages to help the club expand its reach beyond just club members. The public page is a more official page for the club. We are thinking about syncing information posted to the website automatically to Facebook.

Mike Krischer, KalTour: Please help to distribute brochures and posters for KalTour downtown and throughout the community. The updated routes and new start location are highlighted on the brochure. Mike would like to schedule a meeting at the end of the month to coordinate volunteers. Maps will be available on Ride with GPS and the routes will be available to the general public so that individuals with a Ride with GPS account will be able to access the routes. We anticipate making the routes available a week or 10 days before the event. Also, please keep in mind that rates go up on May 1st. To obtain special member pricing, please log in when you sign up.

Old Business:

Renee mentioned the **US-131 Cycling Series:** the information is online, and there is a special deal for a season pass for KBC members. Also, the BTR and RFW races are now in early June. Please volunteer or at least show up to support these events. Please note the story above about the Bike Week events. These include the mayors' city-to-city ride on May 19th and the Ride of Silence on May 16th. There is an event before the Ride of Silence. **Margaret OBrien, Larry Schaffer, Tim Krone and Brendan Maloney** will be speaking about creating a more bike-friendly culture at 4:00 pm at KRESA, 1819. E. Milham Road.

Paul Selden: **Mark Rose** and **Tim Krone** are organizing the Ride of Silence. Gather at 6:30 pm and the ride at 7:00 pm from Millennium Park in Portage on May 16th. **Paul** also noted that Pedal Bicycles has recently received a gold level bicycle friendly business award from the LMB. **Paul Selden** is also concerned that he's heard people claim road cyclists are doing something that is too dangerous for their own good. Paul is especially

concerned about people who claim cyclists need to be removed from areas where there is vehicular traffic—and excluded from traffic planning—due to the attitude that they don't belong.

Ride Leader Sanctioning was performed by **John Olbrot**, and the What Every Michigan Bicyclist Should Know booklet was provided for interested ride leaders.

Thom Brennan mentioned that planning for the reconstruction of the Howard/Stadium Drive intersection will last until the end of the year. This is being planned by MDOT, the City of Kalamazoo, and WMU. **Thom** has been following the planning and giving input where he can. Renee asked Thom to reach out to the membership to ask for help where needed.

New Business:

Terry Butcher mentioned the annual **Blind Camp**, which is organized by **Kevin Kimbrough** and includes having **blind students ride as stokers on tandems**. **The cycling takes place at 6:15 pm on Wednesday, May 9th through Friday, May 11th** at the southeast parking lot near the back of the BTR, or in the adjacent parking garage if it rains. The organization will provide tandems, although you are welcome to bring your own. The youngest kids are in middle school and the older kids are in high school and ride later in the week. There is a Time Trial on Friday night, where the students can race.

John Olbrot mentioned the club needs ride leaders willing to lead no-drop rides for the bike camp attendees to keep them engaged and supported after they complete Bike Camp.

Mike Boersma mentioned that one of the benefits of club members is the discount for Adventure Cycling Association. They have maps for cycling tours and a magazine. They have announced a Bike Travel Weekend coming up in Early June. In late September, there is a "Bike Your Park" event.

John Olbrot motioned to adjourn, and **Thom Brennan** seconded.

--Val Litznerski, Secretary@kalamazoobicycleclub.org

Charles Pickett, Jr. convicted of all Counts, including 5 Counts of Murder In June 7, 2016 Tragedy

As we went to press (**actually, I delayed this issue to learn the outcome of the trial—ed**), Charles Pickett, Jr., who drove into 9 bicyclists on N. Westnedge on June 7, 2016, was convicted on all counts which he was faced, including 5 counts of murder, by a jury on May 1, 2018.

Sentencing is scheduled for June 11, 2018. He faces up to life in prison on each of the murder counts as well as lengthy prison terms for the other lesser 9 counts he faced.

Mr. Pickett did not take the witness stand and his attorneys chose not to present any testimony, instead relying on the Constitutional presumption of innocence which all criminal defendants receive and arguing the prosecution failed to prove beyond a reasonable doubt his actions amounted to murder rather than manslaughter, a lesser crime. Clearly, the jury of 7 men and 5 women thought otherwise.

This conviction is a big, big step in the healing our cycling community has been processing these last two years, and we can only hope this, together with the changes in the law and our work at publicizing bicyclist safety, will help keep all of us safe out there.

--Doug Kirk editor@kalamazoobicycleclub.org

Editor's Letter: How a Rag Can Make You A Better Rider

Those of you that know me know that I'm nuts about riding my bike. Riding is such a simple thing, and yet I still keep trying to figure out how to get better at transferring what power my creaky old body creates into as much forward motion as possible.

Lately I've been spending a lot of time focused on where feet meet pedals. Feet push pedals in circles, very defined, roughly 15-inch diameter circles. Think about the gyrations your legs do to push your feet down back, up, and across—in circles. Your thighs hinge up and down from the hip, swinging your knees up and down in a back-and-forth arc—like a vertical pendulum. And hanging at the far end of that pendulum is another pendulum—your knees swing calves and feet back and forth in a horizontal arc.

So two synchronized pendulum movements, one atop the other, force our feet to rotate in 15-inch diameter circles—and exert force into the pedals in the process. Amazing! And really amazing that we are able to get so good at it! The biggest muscles in our bodies—butt, thigh, calf and hip—all working in unison to not just to spin our feet in circles, but to apply power smoothly, quickly and forcefully, and in perfect circles.

It's a fact that you will transmit the most power into a pedal if the force you create is exerted at an angle perpendicular to the crankarm. This is easy when the pedal is close to horizontal and you're pushing it down. But it's hard to do all the way around the circle. If you don't believe me, try some one-legged pedaling. Go ahead, unclip one foot and try pedaling one-legged. It's very educational and very good training. You might be surprised to find out how hard it is to lift the pedal up and across the top of the circle.

I hereby challenge you to do 100 revolutions of smooth one-legged pedaling on a flat, level road in whatever gear you want! Sounds easy, right? Hah! Chances are good you'll quit well before you make it all the way to 100. For sure you'll find out your other leg—the one pushing down—is actually helping bring the other leg up and over. That energy could be pushing you down the road instead of helping your other leg around the circle.

So here's a way to get better at exerting force into the pedal all around the circle—a visualization technique that's more fun than one-legged pedaling and will help you put more power into the pedals. Imagine your crankarms are actually dish towels! One end tied to the pedal, the other bolted to the crankshaft. Imagine that your cranks will hang limp if you don't hold them out straight with your feet while you pedal.

Of course this would never work because you couldn't pull them tight enough, to actually transmit power, but that's not the point. What matters is imagining keeping your crank arms pulled out straight all the way around the circle—with both legs.

With a little practice, you'll get the hang of what I mean. You'll also find—Yee-Hah!—that you pick up speed. At first, it's hard to keep those dishrags stretched tight for long, especially lifting up and across the top of the circle, but you'll have plenty of time to practice this summer!

--Doug Kirk, editor@kalamazoobicycleclub.org

MAY KBC STATISTICS

Active subscriptions: 399 Active Members: (Includes family members): 529

New and/or Renewed Memberships:

Jennifer Braga • Valerie Vuk • Karen Applebey • Berit Miller • Tim Verdries • Tina Straw • Linda Buel • Linda Fox • Mark Lemons • Carrie Kraegel • Barbara Williams • Bob Klose • Holly McNally • Holly Nickel • Tamara Smith • Julia Bates • Linda Hampshire • Lisa Shirey • Margaret Nichols • Sally Wilkins • Christy Elmer • Julie Pioch • Lilly Pioch • Emeka Debyser • Gautier Debyser • Elmon and Avonda V Oliver Jr MD • Shaun Ballard • Stacie Ballard • Kelly Jones • Bill Jones • Sagan Jones • Pat Gipper • Judy Gipper • Ryan Corbin • Andrea Melchiori • Dan Frazier • Sandra Frazier • Mark Schauer • Carrie Kraegel • Mike Bingham • Robert Taylor • Sean Sharkey • Rob Nolan • Laurie Oleksa • Erin Denay • Dave Brown • Matt Hollander

May Expiring Memberships

Alan Sylvester • Cheryl Butler • Don Butler • Aimee Beehler • Bonnie Conway • Elizabeth Shaffer • Flint Wiles • Tana Jackson • James Crowel • Kelly Robertson • Marta Franco • Arya Jayatilaka • Brian Reynolds • David Mitchell • Paul Stevens • Rhonda Peter • Robert Stoner • Catherine Stoner • Scott McIntyre • Terry Baker • Christopher Baker • Tim Stewart • Julianna Stewart • Tracy Reilly •

YOUR LOCAL BIKE SHOPS:

They support us so please support them

Billy's Bike Shop, 63 East Battle Creek Street, Galesburg, (269) 665-5202. Sadly, Billy's no longer has a website

Custer Cyclery, 104 North Augusta, Augusta, (269) 731-3492, www.custercyclery.com.

**Gazelle Sports, 214 South Kalamazoo Mall, Kalamazoo, (269) 342-5996, www.Gazellesports.com.
May 5-13 - Enjoy 20% OFF dresses, skorts and skirts at Gazelle Sports!**

Kzoo Swift, 445 Forest St, Kalamazoo, (269) 929-8053, www.kzooswift.com.

**Pedal Downtown, 611 W Michigan Avenue, Kalamazoo, (269) 567-3325,
Pedal South, 185 Romence Road, Portage (269) 324-5555,
info@pedalbicycle.com and www.pedalbicycle.com.**

**Trek Bicycle Store, Battle Creek 22 West Michigan, Battle Creek, 1-800-841-9494,
www.trekstorebattlecreek.com (Team Active has changed names but not owners).**

Village Cyclery, US 131 in Schoolcraft, (269) 679-4242, www.villagecyclery.com.

Zoo City Cycle, 4328 South Westnedge, Kalamazoo, (269) 552-3000, www.zoocitycycle.com.