

# *KBC PedalPress*

The Newsletter of the Kalamazoo Bicycle Club for February, 2018

[www.kalamazoobicycleclub.org](http://www.kalamazoobicycleclub.org)

**THE NEXT KBC MONTHLY MEETING IS Tuesday February 13th, 2018 at 7:00 P.M. at the Kalamazoo YMCA, 1001 W. Maple St. All KBC members are welcome to attend.**

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## **President's Letter**

A huge THANK YOU to John Idema and his team of volunteers for coordinating a wonderful Recovery Party. KBC members look forward to this event every January to connect with their friends during the winter months and begin planning their bicycling adventures for the year ahead. Thank you to all who attended and shared in the merriment with great food and drink.

**New KBC Grants Committee Chair:** I'd like to welcome **Terry O'Connor** as KBC's new Grants Committee Chair. Thank you, **Celine Keizer**, for holding this board position for as long as I can remember and doing a wonderful job managing and documenting the grant submission process.

## **A look back at 2017**

2017 was a year of recovery and discovery for KBC—recovering from the June 2016 tragic cycling crash and discovering ways KBC can make an impact in our community to build awareness and keep bicyclists safe. Listed below are the goals KBC's Board and members focused on in 2017 and some remarks on each goal. Additional details on these goals can be found online in the February 2017 *PedalPress* (One year ago).

- ☑ Communications - Ensure club communications are relevant and current
  - We completed and published a new KBC Brochure - Thank you **John Olbrot**
  - KBC's website was regularly updated and the Events and Ride Calendar kept current – Thank you **Paul Sotherland**
  - KBC's website History page was updated through 2016 - Thank you **Rick Whaley**
  - Improved articles in the *PedalPress* to keep members informed of KBC activities – Thank you **Doug Kirk**
- ☑ Community - Strengthen community relationships
  - KBC worked alongside The Chain Gang, TriKats, SWWMBA and others in planning the June Memorial ride – Thank you **KBC volunteers**
  - KBC assisted at the Safe Kids Bike Safety Camp in September – Thank you **KBC Volunteers**
  - KBC took proactive measures to inform community members of the 5-foot passing laws – Thank you **Paul Wells**
- ☑ Members - Enhance membership experience
  - KBC began efforts to setup a club account with RideWithGPS for members – Thank you **Dale Abbott** and **John Olbrot**
  - KBC held 2 ride leader summits for training and feedback – Thank you **Ride Committee members**
  - We endeavored to hold meetings within posted timeframe

- ☑ Processes – Improve KBC administrative processes
  - We created and balanced KBC’s first budget in a long time – Thank you **Executive Committee**
  - KBC is now using MailChimp to email club newsletters and member announcements – Thank you **David Jones**
  - We navigated the first contested election of a KBC President & Vice-President – Thank you **Executive Committee and election volunteers**
  - KBC began the process of updating KBC’s website to manage membership information – Thank you **Paul Sotherland** and **David Jones**

This is just a small sampling of all that KBC achieved in 2017 with many more members volunteering their time. When a team of hardworking, inspired, and devoted KBC members contribute their time and talents we can really make an impact within KBC and our community. Thank you for sharing your passion for bicycling with us!

### **Rolling Forward - Focus for 2018**

In January, KBC’s Executive Committee (EC) met to review 2017 goals and set new focus for 2018. Based on input received from members attending the December membership meeting and KBC Board members, we have identified four key focus areas for 2018: *Communications, Events, Rides and Administration*. While some of these goals are currently more defined than others, we will work throughout the year to map out the path for achieving these goals. Below is a little more insight of each goal.

- **COMMUNICATIONS – Enhance and unify club communications across platforms**
  - Seek out a KBC Communications Director, increase use of social media, explore ways the PedalPress can be used to better promote KBC’s mission, and develop ways to promote bicycle safety.
- **EVENTS – Grow support for and attendance at KBC events**
  - Increase Bike Camp participation and graduate retention, expand and strengthen support for KalTour, improve member volunteerism, and encourage participation with like-minded organizations/events.
- **RIDES – Enhance KBC ride experience**
  - Roll out RideWithGPS to KBC membership, broaden variety of group rides, enhance ride leader training, and encourage post ride socializing to support local establishments and build community.
- **ADMINISTRATION**
  - Implement membership management on KBC’s website, solidify 2018 budget and expand methods of receiving donations, seek 501(c)(3) non-profit status, strive to hold more productive meetings within posted timeframe, and most importantly – ride and have fun!

As we envision the year ahead for KBC, it’s evident that we have many opportunities to share our passion for bicycling to greatly impact our community. There are many different and unique ways our members can share their love for cycling in addition to just going on rides. Volunteers are the heart and soul of KBC. We are very fortunate to have a diverse team of volunteers that do an exceptional job week in and week out helping the club succeed at its mission and having fun along the way. Consider joining our team and making an impact!

To learn more about the exciting things KBC is working on, we invite you to join us at our next monthly meeting being held Tuesday, February 13<sup>th</sup> at 7:00p at the Kalamazoo YMCA on Maple St. Plan to attend and join KBC in ‘Rolling Forward’! Safe cycling (brrrr)!

--Renee Mitchell [president@kalamazooicycleclub.org](mailto:president@kalamazooicycleclub.org)

## Getting the Most from your KBC Membership

KBC is growing, both in membership and in what it offers to members. This article is a quick guide to resources that will help you get the most out of KBC and be an active participant in building KBC's future. It contains a few hints on where to go to better know what's really going on with your club, ways to find out who's who and possible ways to enhance your club experience.

**KBC Website:** Our website underwent big changes in 2017 and continues to evolve. It is well worth your time to click around and become familiar with it. Click here to take a look: <http://www.kalamazoobicycleclub.org> Do you have a question about Club rides? Is there a concern you would like to share with club leadership? Maybe you have an idea you'd like to get to the right person? Everyone on the Executive Committee and the Board is happy to help you find the information you're looking for. Go to the Home Page, look under "About KBC" and select "Club Officers" (<http://www.kalamazoobicycleclub.org/about/club-officers/>), they are all listed with photos and email addresses. While you're at it, if you've ever been curious about the history of cycling in SW Michigan and the KBC, check out <http://www.kalamazoobicycleclub.org/about/history/>.

**PedalPress:** Another great resource is the KBC newsletter, the *PedalPress*. Every member gets a monthly email that includes a link to the newest edition (along with your membership information). The *PedalPress* is the voice of the Club. It includes minutes from monthly meetings, notices of upcoming elections and information regarding club events. It also includes articles of general interest to our cycling community which are informative, entertaining, and sometimes pretty funny. Editor **Doug Kirk** is always looking for content and will welcome your submissions. If you're interested, look for notes in each *PedalPress* on how to submit your article for publication, or just email Doug at [Editor@kalamazoobicycleclub.org](mailto:Editor@kalamazoobicycleclub.org)

**Monthly Meetings:** An excellent way to become involved with KBC is to attend the monthly meetings. KBC has a business meeting at 7:00 pm on the second Tuesday of each month, except January. President Renee Mitchell sends a proposed agenda to all members a couple of days before the meeting. If you have an issue/item/idea that you would like to see addressed by the Club, by all means submit it for consideration. While there's no guarantee it will be included you are guaranteed to get a timely response. There is value even if you don't directly participate. Hearing the discussions as they occur can give you a better perspective of how the club is run, what it's trying to achieve and who other members are.

**Volunteer:** There is no better way to meet other people and get an understanding of what's going on within an organization than by volunteering. There is also no better way to see that KBC continues to meet the needs of its members and the community. Positive growth and community action doesn't happen without many volunteers spending their individual time and talents. You will find many opportunities to volunteer for KBC by:

- Reading the *PedalPress*;
- Getting to know others at Club rides and events;
- Going to monthly meetings.

As you use more KBC resources, including club rides, it's just a matter of time until the right opportunity finds you. Dealing with a multi-faceted organization such as the KBC is not always intuitive so I hope this helps. If you have any questions or would like to contact me for any reason, please feel free. I'm at [vicepresident@kalamazoobicycleclub.org](mailto:vicepresident@kalamazoobicycleclub.org).

--John Olbrot, KBC Vice-President

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### Help Wanted

With changing times and a shift in the way organizations communicate their news, The Executive Committee feels it beneficial to broaden KBC's Public Relations Director position to also include social media. With this change, we

have opted to rename the position to Communications Director to encompass a wider scope and provide unity in club news shared with the community.

We are looking for members interested in becoming more involved with KBC and helping to enhance and unify club communications, position details are below. If this has piqued your curiosity and you'd like to know more, please email **Renee Mitchell** at [President@KalamazooBicycleClub.org](mailto:President@KalamazooBicycleClub.org). Thank you!

### **KBC Communications Director Duties:**

Responsible for communicating and publicizing club news and events to media outlets, community organizations and on social media.

Responsibilities include:

- Develop and maintain a contact list of media outlets, other bicycle groups, and retailers as well as social media profiles on suitable platforms to use for communicating club activities
- Prepare and disseminate press releases as needed to publicize club activities
- Create and share content on social media relevant to the club's mission and members' interest to increase engagement with the community
- Collaborate with KBC committees to support outreach for their initiatives

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## **Information About KBC Applying for Non-Profit Status**

Jennifer Holder, a CPA with the Seber Tans accounting firm, believes KBC can qualify for 501(c)(3) non-profit status with the IRS. There are several benefits to KBC becoming a charitable organization. Membership fees are tax deductible. Many program fees, like those for BikeCamp and KalTour, are tax deductible. The State of Michigan gives charitable organizations a break on sales taxes, so the KBC would not have to pay sales taxes on items purchased for KalTour and for social activities. KBC's credit card processor reduces its fees for charitable organizations. Most important, as a charitable organization KBC would have an easier time soliciting grants for activities like the 5-foot passing campaign because contributions would be tax-deductible to donors.

The Executive Committee and the Board of Directors unanimously agreed that we pursue becoming a 501(c)(3) charitable organization. This requires amending KBC's Constitution to include the following two amendments required by the IRS:

*Upon the dissolution of this organization, assets shall be distributed for one or more exempt purposes within the meaning of section 501(c)(3) of the Internal Revenue Code, or corresponding section of any future federal tax code, or shall be distributed to the federal government, or to a state or local government, for a public purpose.*

*No part of the net earnings of the corporation shall inure to the benefit of, or be distributable to its members, trustees, officers, or other private persons, except that the corporation shall be authorized and empowered to pay reasonable compensation for services rendered and to make payments and distributions in furtherance of the purposes described in section 501(c)(3). No substantial part of the activities of the corporation shall be the carrying on of propaganda, or otherwise attempting to influence legislation, and the corporation shall not participate in, or intervene in (including the publishing or distribution of statements) any political campaign on behalf of or in opposition to any candidate for public office. Notwithstanding any other provision of these articles, the corporation shall not carry on any other activities not permitted to be carried on (a) by a corporation exempt from federal income tax under section 501(c)(3) of the Internal Revenue Code, or the corresponding section of any future federal tax code, or (b) by a corporation, contributions to which are deductible under section 170(c)(2) of the Internal Revenue Code, or the corresponding section of any future federal tax code.*

These two amendments will be the subject of a membership vote by those present at the February meeting, and if approved KBC could then begin the application process.

--**Mike Boersma**, [Treasurer@kalamazooBicycleClub.org](mailto:Treasurer@kalamazooBicycleClub.org)

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## **Bike Racing This Summer at the US-131 Dragway!**

Dan Frazier, a KBC and Team Clark Logic member, has arranged with the folks that operate the US-131 Dragway to have bike races there on Monday nights this summer. And NO, he's not talking about bike drag races (though that's certainly an interesting possibility, especially if the timing lights could be working)!

Those dragsters need a way to get back to the pits and the parking area after they race so there are additional paved roads besides the dragstrip. Dan says there will be courses of up to 2 miles depending on which side roads we use.

Dan is still working out the details but the general plan is to have A and B level racing Monday nights throughout the summer except holiday weekends. We will publish more details as they become available, or you can keep an eye on this website: <http://www.131cyclingseries.com>

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## **Indoor Track Riding Comes to Michigan**

Michigan's first indoor velodrome is ready for your use at [601 Mack Avenue](#) at I-75 Detroit, MI 48201. That's 140 miles or roughly a 2-hour drive from Kalamazoo. The Lexus Velodrome opened end of January 2018 and is inside an inflatable, climate-controlled dome.

Details about hours, prices, etc. aren't available as we "go to press" with this newsletter, but there will be races on the weekends. There is a walkway atop the track and a lounge area in the center for spectators. Anyone who wants to give track riding try can do so after a 30-minute training session.

Bikes and helmets are available to rent according to track designer and facility executive director Dale Hughes. The one-tenth mile (about 170 meter) track has 50-degree angle turns (**Wowser!!—Ed.**). Tickets to see the weekend races are \$10.

The non-profit Detroit Fitness Foundation operates the facility. Its mission is to provide fitness and sporting opportunities for area residents with a focus on youth and seniors. The only other similar velodromes in the United States are located in Colorado Springs and Los Angeles.

You can purchase tickets at [LexusVelodrome.com](http://LexusVelodrome.com) or phone [\(313\) 265-6725](tel:3132656725). Or see the Mlive story at [http://www.mlive.com/entertainment/index.ssf/2018/01/sneak\\_peak\\_inside\\_michigans\\_fi.html](http://www.mlive.com/entertainment/index.ssf/2018/01/sneak_peak_inside_michigans_fi.html) - [New Detroit Velodrome](#)

If you want to ride a fixed gear bicycle with no brakes at crazy-fast speeds, or view the riders from a sky walkway, make your arrangements today.

**--Terry O'Connor, KBC Grant Chair**

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## **NO Monthly Meeting Notes!!!**

That's right, Secretary **Val Litznerski** gets a month off from spending her lunch hours transcribing KBC meeting notes. The Recovery Party took the place of KBC's regular monthly meeting each January—and seriously, who wants to take notes at a party? Val, go for a ride instead at noon today! You earned it.

## 2018 Friend of Bicycling Award to PEDAL!



(Left to right: Terry O'Connor, KBC Grant Chair, Pam Sotherland, FOB Award Chair, Pedal Owner Tim Krone, KBC President Renee Mitchell and Vice-President John Olbrot at the award presentation.)

KBC members present at the December 2017 meeting of the Kalamazoo Bicycle Club voted on who would receive the 2018 Friend of Bicycling Award, presented annually to an individual or entity who "significantly advanced the interests of bicycling." There were five nominees this year; Pedal won the vote.

Pedal supports several bicycling organizations: Kalamazoo Bicycle Club, Tri Kats, Southwest Michigan Bike Association, the Kalamazoo River Valley Trail and the Maple Hill mountain bike trail at Markin Glen in addition to providing leadership and assistance with weekly rides. Pedal regularly provides professional mechanics who assist with bike fits at KBC's annual Bike Camp and provides mechanical support at events such as the BTR Criterium.

In addition to these hands-on activities, Pedal provides employment opportunities to college students and others interested in learning the bicycle trade. Through its monthly newsletter, interviews on local radio stations, YouTube and Facebook, Pedal has engaged and informed the general public about the important and benefits of bicycling. Pedal is also very quick to respond with financial support or services to worthy bicycle-related requests.

We are very proud to have presented this year's well-deserved Friend of Bicycling award to PEDAL at the 2018 KBC Recovery Party.

--Pam Sotherland, Friend of Bicycling Chair

### Open Roads—What Is It?

What do you know about Open Roads? Maybe you've heard something about it but don't really know what it does. Who are these people? What do they do? Should you support them? Well, here are answers. To learn more go to <https://www.openroadsbike.org/>

1. **What it does:** Open Roads' mission is to teach bike mechanics and social skills to local youths in order to better prepare them for their future. As they learn, they can earn a free bicycle.
2. **Where it is:** 1523 Riverview Drive on the west side just before Mt. Olivet St. and just past the big cemetery. It is open Thursdays & Fridays from Noon to 6:00 pm. Erin Denay is the Executive Director. She can be reached at [269-365-9142](tel:269-365-9142). You can also stop in and pick up a brochure.
3. **Why:** According to Beth C. in Kalamazoo, "I've been so impressed to see how much this cool local non-profit has been able to accomplish in our area. What started out as a two-person operation out of Kalamazoo College has expanded to provide tons of activities, training, cycling opportunities, bike repair instruction, community events and more. Kids can earn a bike by participating in an after-school program that teaches social skills as well as bicycle repair skills, and there's also a Fix-a-Palooza program that helps area youth learn how to maintain their cycles. Their big Bike-a-Palooza fundraiser at the 2017 Kalamazoo Bike Week raised over \$15,000 for this awesome community-empowering program. It's a great place to make a tax-deductible donation of your old bike, or your bucks—or your time!"

*(Continued next page)*

4. **Founder:** Kalamazoo Resident Ethan Alexander is the founder of the Open Roads. With a Master's degree in Counseling Psychology, Ethan has over a decade of experience in child and family therapy. He also is a Positive Behavior Support Specialist at Kalamazoo Regional Educational Services Agency (KRESA). Ethan is an avid cyclist that has made a real difference in our community and is currently Open Roads' Board President.



Open Roads is the real deal, doing a lot of good stuff for kids that can use the help. So, fellow bicyclists, drop off your bicycle gear, clothing and accessories, your cash or even your expertise at Open Roads to support our efforts to expand and make our community more bicycle-friendly. My own fairy themed DALMAC jersey, my panniers, and other cycling accessories were my own first donations.

Or remember this for a great gift idea: I received a letter showing a donation had been made to Open Roads in my name. Oh, when you stop in, check out their yellow bicycle built for FOUR!

--Terry O'Connor, KBC Grant Chair

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### **Get Your Free 5-Foot Passing Stickers and Magnets**

We have 5-Foot passing stickers and magnetic signs. They are free. They will look great on your vehicle! Come and get some!

Stickers and magnetic signs are available at the local bike shops and various other locations. Please display them prominently on your vehicle, or your relative's, friend's, neighbor's, or co-worker's vehicle—or anywhere else that they will be seen. These are free, but if you are so inclined, leave a donation to replenish the KBC education fund. We spent over \$1200 on these, so we hope they have an impact, and that we will have more funds to do more promotion and education.

We are ordering more yard signs similar to the signs you've no doubt seen around town. Please think about good places to put more of these (*like in front of City Halls and City and school bus garages and sympathetic businesses—Ed.*) Thank you for your support!

--Paul Wells, [Educationchair@kalamazobicycleclub.org](mailto:Educationchair@kalamazobicycleclub.org)

### **Send In Your 2017 Bike Mileage**

How many miles did you ride in 2017? A lot of you keep track of the miles you ride. Submit yours, and we'll print it in the March edition of the PedalPress. Your report may inspire others to get out there and ride, too -- regardless of the distance! (*Continued next page*)

Current KBC members who want to give others a sense of what you are doing mileage-wise, mail your first and last name and miles logged to [directorroadsafety@kalamazoobicycleclub.org](mailto:directorroadsafety@kalamazoobicycleclub.org). Estimates ("about 750"), reasonable rounding (if you say, "under 1000" that's close enough for me), and exact numbers ("1,234") are all okay. In other words, this is for fun and it's very informal and it's the honor system.

To make the March *PedalPress*, reports must be submitted by February 20. After that, I'll close the request for our "2017 KBC Member's Mileage Almanac."

--Paul Selden [directorroadsafety@kalamazoobicycleclub.org](mailto:directorroadsafety@kalamazoobicycleclub.org)

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## Riding the "Hair of the Dog"



Again this year, the 11th Annual Hair of the Dog Urban Assault Mountain Bike Ride and Chili Tasting event attacked the City of Kalamazoo New Year's Day at 1:00 pm, starting at Rupert's Brew House at the corner of Academy St. and Stadium Drive.

Jim Kindle led a "pack of dogs" through Candy Cane Lane in Bronson Park on a freezing 9 degree day then onto parking ramps where they swirled up to the top for a photo and back down to alleys and back streets that regular folks never see.

There is very little foot or vehicular traffic on New Year's Day, making it easy to explore the many mystery spots of our great City. Charging up steep streets to K-College, down steps at WMU's campus and over to Long and Short Roads made 5 miles seem like many more. Hair of the Dog gives exercise nuts with cranky backs or creaky knees the opportunity to ride rather than do the annual One One Run. Plus it is a fund raiser for the Boys' and Girls' Clubs of Kalamazoo.

Back at Rupert's Brew House after the ride, the 30-strong peloton gathered to enjoy the camaraderie, food, and of course beer, though participation down a bit because of the cold weather. The group still managed to garner \$312 for a worthy cause. The ride is open to friends and families, with many of the One/One Run participants stopping by each year for more fun. So, next year come join the Hair of the Dog riders.

--Jim Kindle

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## New KBC Membership Enrollment and Management Process

By the time you read this, a new process for enrolling as a new member of KBC or reviewing and managing your current membership will be in place. For the past several months, **Renee Mitchell, David Jones, and Paul Sotherland** have been working with **James Ryven Valeii**, at [Boiling Pot Media](http://BoilingPotMedia.com), to improve KBC's web-based membership enrollment and management process, which will automate much of club membership record-keeping and notifications. That group, with help from a few club members, have kicked the tires on that process and feel it is ready for use. (*Continued next page*)

New KBC memberships can be obtained through the Members page on the KBC website. If you know someone who would like to become a member of KBC, send them this link to the Members page (<http://www.kalamazoobicycleclub.org/members/>) or tell them to visit the KBC website (<http://www.kalamazoobicycleclub.org/>) and click the Members tab in the Menu at the top of the page.

As you'll see on that page, new members may choose to join KBC at one of four membership levels. Membership fees can be paid via PayPal or credit card. When new members join KBC, they will receive an automated email from WordPress, the website software we are using, giving them instructions for logging into their KBC account. And – this is the part that makes David Jones, our database manager, happy – notifications about an imminent membership expiration or membership lapse will be sent automatically from WordPress to members, thereby eliminating David's monthly record-keeping tasks.

Current members will (soon... by mid-February) be able to log into their KBC account to review their membership information, renew their membership, or change their membership to a different level (*e.g.* from a one-year individual to a three-year family). When a current KBC member (like you, because you're reading this article in PedalPress) visits the KBC website (here's the link again <http://www.kalamazoobicycleclub.org/>) a "LOG IN" option appears in the Menu, at the top of the website homepage. Clicking on this will take you to a Log In page, where you enter your username or email address and your password.

If you don't remember your password, or if what you thought was your password doesn't work, click on "Lost Password" and follow the directions provided. (NOTE: sometimes emails from WordPress end up in "Junk" folders, so be sure to check there if you're waiting for an email about your password.) Eventually you will arrive at your "Membership Account" page, where you can review and edit your membership information. NOTE (yes, another one): only the "First Adult" name listed in a Family Membership will have a KBC membership account through the website. However, the "Second Adult" in the Family Membership will receive PedalPress every month, just like the "First Adult" and just like what is happening currently. If this does not continue to happen after March 1<sup>st</sup> of this year, please send an email to David Jones at [databasemgr@kalamazoobicycleclub.org](mailto:databasemgr@kalamazoobicycleclub.org)

Thank you for your patience as we develop and roll out this new system. Once it is completely up and running smoothly, the new system will streamline keeping track of KBC memberships. If you have comments or questions, please email me.

--Paul Sotherland [webmaster@kalamazoobicycleclub.org](mailto:webmaster@kalamazoobicycleclub.org)

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### **Editor's (Very Brief) Letter: Send Me Stuff**

All the years I've edited the *Pedalpress*, I've wished readers would send me more articles about fun stuff they do on their bikes. (But **thank you** to Val, Tory, Terry O, and anyone I forgot, who are exceptions.) I know lots of you do great things, whether travelling, racing, working in the community, or helping out at events.

Have you taught a kid to ride? Gotten an older person into cycling? Gone to your first race? Tried something new like bike camping or fat-tire or gravel road riding? Or have you had to endure an extended period off the bike? Your fellow club members would like to hear your story. By all means, send it along. Don't worry about punctuation or spelling—my job is to edit and make your stuff look Pulitzer-worthy. I hope to hear from you.

--Doug Kirk, [editor@kalamazoobicycleclub.org](mailto:editor@kalamazoobicycleclub.org)

## **FEBRUARY KBC STATISTICS**

**Active subscriptions: 394 Active Members: (Includes family members): 635**

### **New members:**

None

### **February Expiring memberships:**

Tracy Argo • Roger Behnke • Paul Bonar • Ingrid Davis • Ron Deuser • Jonathan Evans And Monica Tory  
Terry Florian Family • Elijah Jones • Scott & Laura Oliver • Mark Rose • Mike St. Clair •

### **Renewed memberships:**

David Jones • Leslie Mars

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## **YOUR LOCAL BIKE SHOPS:**

### **They support us so please support them**

**Billy's Bike Shop, 63 East Battle Creek Street, Galesburg, (269) 665-5202. Sadly, Billy's no longer has a website**

**Custer Cyclery, 104 North Augusta, Augusta, (269) 731-3492, [www.custercyclery.com](http://www.custercyclery.com).**

**Gazelle Sports, 214 South Kalamazoo Mall, Kalamazoo, (269) 342-5996, [www.Gazellesports.com](http://www.Gazellesports.com).**

*It's February! That means the Gazelle Sports February Footwear Sale is on!*

*Visit us February 8-11 for GREAT DEALS on thousands of running shoes, PLUS new markdowns on apparel up to 70% off!*

**Kzoo Swift, 445 Forest St, Kalamazoo, (269) 929-8053, [www.kzooswift.com](http://www.kzooswift.com).**

**Pedal Downtown, 611 W Michigan Avenue, Kalamazoo, (269) 567-3325,**

**Pedal South, 185 Romence Road, Portage (269) 324-5555,**

**[info@pedalbicycle.com](mailto:info@pedalbicycle.com) and [www.pedalbicycle.com](http://www.pedalbicycle.com).**

**Trek Bicycle Store, Battle Creek 22 West Michigan, Battle Creek, 1-800-841-9494,**

**[www.trekstorebattlecreek.com](http://www.trekstorebattlecreek.com) (Team Active has changed names but not owners).**

**Village Cyclery, US 131 in Schoolcraft, (269) 679-4242, [www.villagecyclery.com](http://www.villagecyclery.com).**

**Zoo City Cycle, 4328 South Westnedge, Kalamazoo, (269) 552-3000, [www.zoocitycycle.com](http://www.zoocitycycle.com).**